

## John Ross Palmer's 2016 Escapist Mentorship Program Application

Thank you very much for applying for the 2016 John Ross Palmer Escapist Mentorship Program! Applications must be completed, submitted and postmarked to John Palmer Art, 1218 Heights Boulevard, Houston, Texas 77008, USA no later than December 11, 2015. There are no exceptions to this firm deadline. Applications are to be sent via mail *only* and will not be received in-person at the gallery, via e-mail, via fax or any other method. (It is wise to purchase "tracking" on your package; however, please do not send "certified" or require a signature at delivery to the gallery.)

You as a 2016 Applicant agree and understand the following:

1. All application materials become the property of the business of John Palmer Art once submitted, save and except for your art images which belong to you.
2. If you are selected as a 2016 Escapist you agree and understand:
  - a. Individual or group Escapist meetings with John Ross Palmer will be held at the sole discretion of John Ross Palmer.
  - b. There is a goal to have a group *Escapist* art opening to be held by John Palmer Art at the completion of the 2016 Escapist program. If the event takes place, Escapist artists understand they will have a separate written sales agreement with John Palmer Art about all of the terms of the event.
  - c. 2016 Escapist Artists will have free use of studio and gallery space in the Escapist Gallery & Studios located at 1218 Heights Blvd. Escapist Artists will sign and must adhere to a basic Studio Rules and Guidelines Statement at the onset of the year. To assist with building costs, upkeep and taxes, Escapists must sign and approve a Sales Agreement for sales that occur in the Escapist Gallery & Studios and referrals from the John Palmer Art Gallery & Studio. The split will be 60% Artist and 40% Gallery.
3. By signing this page, you verify that the images you submit represent true, original artwork created by you.
4. I am willing to submit to a brief in-person or telephonic interview in the early part of 2016 if the juried selection process does not reach a clear cohort of 2016 Escapists.
5. You may be removed from the Escapist Mentorship Program at the discretion of John Ross Palmer should you not adhere to the brief assignments, attend meetings or any other reason at the sole discretion of John Ross Palmer.
6. I am not contractually obligated to another gallery or entity that would prohibit my participation in this Mentorship Program.
7. I have not purchased John Ross Palmer original art within the last calendar year (merchandise and acquisitions less than \$500 do not apply).

Agreed and Understood:

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Artist Printed Name

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Artist Signature

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Date

## **Requirements for Applying to the 2016 Escapist Mentorship Program**

- **All elements of your application must be complete upon initial submission. In years past, Ryan has alerted applicants of omissions and has allowed supplementation prior to the stated deadline. If there are omissions, supplementation will not be allowed.**

**A completed application must contain the following:**

- a. A Signed and Dated Introduction Page (Page 1/5 of this Document);**
  - b. A Completed Bio / Application Page (Page 3/5 of this Document);**
  - c. Four completed essays that do not exceed the maximum number of words;**
  - d. A working disk or USB flash drive with 5-8 JPEGs of your original artwork;**
  - e. A summary of the artwork images on your disk / flash drive that includes title, year created, media and dimensions for each piece;**
  - f. A Recommendation that does not exceed one page; and**
  - g. The \$20.00 application fee (Page 5/5 of this Document).**
- **You must have a functioning website devoted to your artwork or artist career; and**
  - **You cannot have applied to the Escapist two or more times.**

## 2016 Escapist Mentorship Program Application

1. **Artist Full Name:** \_\_\_\_\_
2. **Address:** \_\_\_\_\_
3. **Telephone Number:** \_\_\_\_\_
4. **E-mail Address:** \_\_\_\_\_
5. **Website (Mandatory to Apply):** \_\_\_\_\_
6. **Are you on Facebook? If yes, your name(s) on Facebook and/or Artist Page or Group on Facebook:**  
\_\_\_\_\_
7. **Are you on Instagram? If yes, your name(s) on Instagram:**  
\_\_\_\_\_
8. **Do you use any other online or social networking sites to promote your art? If yes, please list and describe here:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. **Along with this application, please submit no less than five (5) and no more than eight (8) JPEG images on a standard CD or USB flash drive that show representative pieces of your original artwork. Along with the CD or flash drive, please provide the following information for each image: Title, Medium, Dimensions & Year Created. If you include a self-addressed stamped envelope with proper postage, your CD or flash drive will be returned to you after your application has been considered. If you do not include the S.A.S.E, your CD or flash drive will not be returned to you.**
10. **Have you applied to the Escapist Mentorship Program before? If yes, which year. (If you have applied once, please re-apply. If you have applied two or more times, you cannot re-apply.):**  
\_\_\_\_\_

**John Ross Palmer would like you to choose and answer four (4) of the following six (6) questions. You may type or hand-write (print clearly) your answers on separate pages. For each question, you must not exceed 250 words. Only if your primary residence is outside of the greater Houston, Texas area, you must answer Question No. 6 as one of your four responses.**

- 1. What does Escapism mean to you?**
- 2. A new potential collector walks into your Studio inside the Chrysalis and admires one of your paintings that you have marked at \$800. In real time, this painting took you 4 hours to create. How do you respond when the guest asks you how long it took you to create the painting? What factors are at play?**
- 3. You are accepted as a 2016 Escapist Artist. You have a marvelous year where you have high art sales, grow your collector base and fine-tune your marketing strategies. After graduation, you meet with John Ross Palmer. Describe this meeting and what you would seek to learn from him at this point in time.**
- 4. Who is your role model and why?**
- 5. You have a written policy that is displayed on your website. It states that you only give one art donation per year to a non-profit, charity or cause per calendar year. For this calendar year, you have already made a donation to your favorite non-profit when a collector asks you to make a donation to their child's school fundraiser and art auction. This collector has purchased three of your large original paintings in the last two months, and, they are in the process of commissioning you for two more large pieces. The school fundraiser is in two months (during this same calendar year). What do you do? What factors are at play?**
- 6. If you are unable to regularly physically meet with artist John Ross Palmer and the other 2014 Escapists during the 2014 mentorship program, what means (electronic, telephonic, technologic, etc.) will you employ to make this mentorship program meaningful to you? Describe in detail.**

**Mandatory:**

**Submit a recommendation from a member of the art community, mentor, family member, spouse or friend which would attest to your attributes that would make you a successful member of the 2016 Escapist class, only *one* will be considered and it must be no longer than one page.**

**Fee:** A modest application fee of \$20.00 (non-refundable) is required with this application. Please send with your application in the form of a check made out to "Birdie Art Inc." Or, complete this form below:

**Name:** \_\_\_\_\_

**Card No.:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_

**CSC (3 Digits on back of Visa or MC, 4 Digits on front of AMEX):** \_\_\_\_\_

**Billing Zip Code for the Card:** \_\_\_\_\_

**Send my receipt to me via, Circle One:**            **E-mail**            **Text Message**

**Signature Authorizing Charge of \$20.00:** \_\_\_\_\_

**(Fees provide a meal for our volunteer written and interview jury panelists. Also, the fee covers costs of postage and a paid gallery employee compiling the scoring rubric, a breakdown of individual scoring and scoring explanation that is mailed to every applicant after the written and interview phases.)**

**Optional:**

**If you would like to submit a (reasonable) number of additional materials: resume, books, catalogues, newspaper clippings, DVDs or other media articles that describe your art or career, they will be considered. These items will not be returned.**